

# Résumé

## Lead UI/UX Designer

### Experience

#### AT&T

**AUG 2021–PRESENT**

##### Senior Product Designer, Mobile Apps

Making the management of AT&T services easier and saving the business money through user research and testing, collaborative problem solving, and clear and simple visual design. Worked to improve collaboration and communication within and between teams, and quality check all design and UI development deliverables.

#### Neiman Marcus Group

**JUN 2018–AUG 2021**

##### Lead OmniChannel Product & User Experience Designer

Led the design of a suite of industry-leading applications as part of the company's omnichannel platform initiative from concept to launch, working closely with users and product, business, and development stakeholders.

##### UI/UX Designer

Made a measurable impact on site conversion in the first 6 months on the job. Constantly made a point to increase consistency of design and efficiency of production across all digital touchpoints.

#### S2N Design

**JAN 2016–MAR 2018**

##### Designer

Planned, designed, developed, and optimized websites on WordPress. Created logos and brand collateral including brochures, letterhead, print and web ads, and more for national and local organizations.

### Capabilities

#### DIGITAL

UI & UX Design  
Responsive Web Design  
Prototyping  
User Research & Testing  
Motion & Interaction Design  
Design Systems  
eCommerce

#### BRANDING

Strategy & Positioning  
Identity Design  
Naming  
Voice & Messaging

#### VISUAL DESIGN

Print & Packaging  
Magazine & Book Design  
Signage  
Art Direction

#### SOFTWARE

Figma  
Adobe XD  
Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Sketch  
HTML, CSS, PHP  
WordPress

#### SOFT SKILLS

Leadership  
Collaboration  
Problem Solving  
Organization  
Attention to Detail  
Strategic Thinking  
Empathy  
Flexibility

### Education

#### Savannah College of Art & Design (SCAD)

##### BFA Graphic Design

Dean's List, AIGA SCAD, Motion Media Club

### Awards

#### AT&T Connection Award

**2022, 2023**

Recognizes individuals for exceptional contributions to the business

#### NMG Best: Impact Award

**2021**

Team with most significant contribution to Neiman Marcus Group in 2020

#### Red Dot Award: Communication Design

**2016**

Book Design, *Ideas of Influence*

#### Applied Arts Magazine

**2015**

Student Award for Book Design, *Ideas of Influence*